



With a Business Pathway

# A successful business career now begins in your sixth form classroom

Career paths begin sooner than most young adults think.

Professionals only realise this by looking back over many years of experience.

With the world changing rapidly, in order to succeed, sixth form students have to become more proactive in order to understand themselves, their values, interests, and skills. There are thousands of different paths that can be pursued in terms of future occupation, so why is this sometimes treated as a one-size-fits all type of decision?

**The International Baccalaureate Career-Related Programme (IBCP)** prepares students for the future of work, while they continue to deepen their academic knowledge, develop personal skills and core values.

An IB Career-related Programme with a Business Pathway is a great opportunity for students to acquire the knowledge and skills they need to embark on a business-related career while developing lifelong skills in applied knowledge, critical thinking, communication, and cross-cultural engagement. Students take three IB subject courses, complete the IBCP core and study seven modules with the EU Business School, both online and at their campus in Barcelona.

Upon successful completion, students are automatically admitted into the first year of EU Business School Bachelor's Programmes at any of their campuses in Barcelona, Munich or Geneva.

# ABOUT THIS PROGRAMME

#### **DURATION**

18 months | 2 school years

## **NUMBER OF CREDITS**

Up to 15 ECTS

#### **START DATES**

Sept/Oct

#### **LANGUAGE**

English

### **LOCATION**

Barcelona

#### **FORMAT**

Blended - In person at BCG Campus and EU Business Campus and Online





# **Key Takeaways**

The IBCP with a Business Pathway at BCG is the **perfect opportunity** for those students who are considering **Business as their top career choice** while continuing with the discipline, rigour and international mindedness of the IB. This pathway will allow students to **explore**, **understand and engage in real world business applications** that will be of great use to them in the future as professionals but it will also provide them with the academic knowledge needed for their bachelor's degree.

Upon completion of the program, participants will:

- 1. Have developed an awareness of what Business is and what constitutes good business practices.
- 2. Have a general understanding of the impact of economics on all areas of life.
- 3. Have grasped very important business, law, economics and marketing concepts and knowledge they need to embark on a business-related career.
- 4. Be automatically admitted into the first year of EU Business School bachelor's programs in any of their campuses in Barcelona, Munich or Geneva.
- 5. Have gained a competitive advantage before enrolling in a business bachelor's degree, and developed an international mindset that is key to success in today's corporate world
- 6. Have improved their business English communication skills and had the opportunity to experience 'real-life' working environments.
- 7. Have become inquirers, fostered their desire to learn, and be prepared to excel at their careers and lead meaningful lives thanks to the IB framework that they will follow.

**LEARN MORE** 



# **Student Profile**

Both IBDP and IBCP pathways are presented to all BCG students. The exciting decision of which pathway to follow should be taken very carefully. At BCG we offer our students personalised support from Form Tutors, Careers Advisors and the IB Programmes Coordinator. We hold regular presentations with parents to ensure that there is ample dialogue between students and their family regarding the future and we facilitate these discussions through our carefully crafted BCG Pathways.

In a nutshell, this Business Pathway is most suitable for:

- 1. Students wishing to stay in Barcelona (alternatively Munich or Geneva) and gain direct entry to a top Business School on completion of the CP.
- 2. Students who wish to engage in career-related learning while gaining transferable and lifelong skills.
- 3. Those that want to participate in practical work placements at local companies to give an insight into a 'real-life' working environment.
- 4. Students wanting to gain competitive advantage and knowledge before enrolling in a business bachelor's degree.
- 5. Independent learners with a more practical mindset interested in a more hands-on approach.
- 6. Students that may benefit from a more flexible academic curriculum.

"At The British College of Gavà we want our students to gain a competitive advantage for the future to face a job-market that is becoming more demanding by the minute. The International Baccalaureate Career-Related Programme (IBCP) prepares students for the future of work, while they continue to deepen their academic knowledge, develop personal skills and core values"

Simon Mower School's Principal



# **Career Opportunities**

Earning a business degree will offer you a wide range of career opportunities and span multiple industries, depending on the area of knowledge you enjoy the most.

Some of the most common paths are:

- 1. Accounting and finance
- 2. Leadership and management
- 3. Consultancy
- 4. Retail and sales
- 5. Marketing
- 6. Operations

# About The British College of Gavà

The British College of Gavà is a leading international school in Barcelona providing first class education in a green campus and friendly environment. This is an IB World School where children are encouraged to become empathetic, confident global citizens.

BCG follows the highly-regarded British Curriculum and the well-known International Baccalaureate curriculum. The combination of both provide students with the skills and knowledge needed to succeed in their future careers.



# About EU Business School

Established in 1973, EU Business School (EU) is an international, professionally accredited, high-ranking business school with campuses in Barcelona, Geneva, Munich and online.

They offer English-taught foundation, bachelor's, master's and MBA programs in subjects which foster entrepreneurship, innovation and leadership and are highly sought-after by businesses. These include business administration, communication & public relations, international business, digital business, sports management, marketing, finance and enterprise, among others.

EU has been awarded a four-star rating in business school excellence by the world-renowned QS Stars Rating.
CEO Magazine ranks our Online MBA program number one in the world, and our in-person MBA programs in the top tier for global and European MBA programs.

# **Educational Framework**

# **IBCP** Core

## 1. Personal & Professional Skills

The personal and professional skills course aims to develop responsibility, practical problem-solving, good intellectual habits, ethical understanding, perseverance, resilience, an appreciation of identity and perspective and an understanding of the complexity of the modern world. This is a focal component of the IBCP that effectively draws all other strands together to foster connections between knowledge, skills and ethical decision-making.

## 2. Service Learning

Through service learning, students develop and apply personal and social skills in real-life situations involving decision-making, problem-solving, initiative, responsibility and accountability for their actions. This component of the course encourages students to identify and address needs within the school, local and global community using the skills and knowledge acquired in other areas of study.

## 3. Reflective Project

Through the reflective project, students identify, analyse, discuss and evaluate an ethical dilemma in Business. Their research and findings are presented in essay or portfolio format paying close attention to academic integrity.

## 4. Language Development

Language development ensures that all students have access and are exposed to an additional language, which is a central tenet of an IB education, increasing their understanding of the world and promoting international-mindedness and intercultural understanding. At BCG, all IBCP students take a IBDP Language B course as part of their language development and will produce an additional portfolio of their learning process with the help of their language mentor.





# **Diploma Programme subjects**

# 1. DP Business Management (HL)

The IBDP business management course is designed to develop students' knowledge and understanding of business management theories, as well as their ability to apply a range of tools and techniques. Students learn to analyse, discuss and evaluate business activities at local, national and international levels. The course covers a range of organizations from all sectors, as well as the sociocultural and economic contexts in which those organizations operate.

# 2. DP Maths Analysis and Interpretations

The IBDP Maths Analysis and Interpretations course recognises the increasing role that mathematics and technology play in a diverse range of fields in a data rich world. Students are encouraged to solve real-world problems, construct and communicate this mathematically and interpret the conclusions or generalisations.

# 3. DP English or Spanish Acquisition (HL/SL)

Students develop the ability to communicate in the target language through the study of language, themes and texts, developing conceptual understandings of how language works. Communication is evidenced through receptive, productive and interactive skills across a range of contexts and purposes.



# Careers related study: EU Business School

The IBCP with a Business Pathway as a bridge to the first year of EU Business School bachelor's programs. Students will strengthen their academic, communication and business skills while studying management and economics.

Students will study 8 subjects which improve core business skills and provide the necessary basis for advanced study.

## 1. Study Skills

The course will focus on a variety of essential topics: time-management, group-learning, managing stress, examination techniques, research skills, confident academic writing and planning next steps.

#### 2. Communication Skills

This course focuses on the importance of communication skills, both active and passive, and provides tools for improving written and oral skills.

## 3. Management Basics

Students explore their own informal encounters with business and organizations in order to develop an awareness of what business is and what constitutes good business practice.

## 4. Business and Society

Students will learn about concepts of social responsibility and enrich their understanding of what it means to manage an ethical business. Students are encouraged to examine different incidents critically in order to gain further insight into more specialist areas of management.

#### 5. Introduction to Law

Students will learn basic legal terminology and how to approach and read legal documents and legal texts.

#### 6. Introduction to Economics

The course gives a general understanding of the impact of economics all aspects of life, focusing particularly on how choices are made. Students reflect on their personal choices as well as organizational decision-making.

## 7. Marketing Management

The course aims at using students to enrich their understanding of the various forms of how the various functional areas of marketing interface within the company.

#### 8. IT Software for Business

In this course, students will learn about the array of software generally used in contemporary business environments, including new trends in data management and emerging future developments in IT software.

**LEARN MORE** 



For more information, feel free to contact us:

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